

The BASSANO RECORDER

An Independent Weekly Newspaper Published Every Thursday
at the Receiver Office, Currie & Milroy Bldg., Main St., Bassano.



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Floyd T. Cary, Publisher and Proprietor.

The Municipal Hospital

By Helen McCordendale, writer
for the Calgary Herald.

"I THINK THIS is a great good country," says a Romanian woman, a short time resident in Alberta. "When we were sick we had to go to the hospital, and have the same care as anyone. If my babies are sick the doctor comes as quick as to any other baby. If they are not even much sick they can go to hospital so cheap and get good care. They make no distinction in this country from rich and poor, or foreign speakers or Canadian."

This little song of praise, expressed broken English, left no doubt of the sentiment of its speaker. She is going to be a patient and will have her husband and children to full appreciation of their lot. The first roots of her allegiance were struck in an Alberta Municipal Hospital, where she was treated "like a lady."

Because of the treatment which she and her family have received from doctor and hospital, more than through any other reason, she finds that Canada is "good country." There are all sorts of ways of making good living circumstances.

But this Romanian woman does not realize the full extent of her good fortune in having settled in a section of Alberta where a municipal hospital and a medical clinic are both operating. Alberta has the best medical service in ahead of most provinces in instituting municipal hospital schemes.

But, even at that, there is, as yet, no complete coverage. The areas which board this socialized service are blessed, and a medical service which complements the cheap hospitalization, are doubly blessed. These combined benefits remove to a great degree the worry which accompanies any serious or protracted illness—the worry of how to meet the expenses. Visitors from other parts of the Dominion and other countries find in the set-up which operates so successfully in Alberta, a solution of one of the most harassing troubles of mankind.

Twenty years ago, the municipal hospital was regarded as a daring experiment. It was a rural recognition of a great need, met by expression of confidence in the land, to try for settlement, and the future. The confidence has been fully justified.

The annual municipal hospital tax may vary in districts, but may be set roughly at a minimum of \$6.00 for town property, and a proportionate sum for rural areas. Those who are the property owners purchase an annual service ticket, round \$6.00, which entitles the families to the dollar-a-day rate on the same basis as the tax-payer.

In certain areas of the province the doctors, during the depression years, came forward with a gesture of co-operation, offering family contracts for \$25.00 annually, cash in advance. There are few families that do not normally require annual medical services, considerably beyond this modest sum.

And it can be imagined what a field day was in store for a large family still fully equipped with appendices, tonsils and such superfluities. The benefits to the large family are apparent, to the doctor less obvious. But the spirit of service undimmed among country doctors.

The difficulties and handicaps of none too skillful home nursing have been largely overcome. There is now such a tendency to postpone treatment till some critical condition literally forces people to the hospital at point of death.

Where hospitalization and medical service are on easy terms, the general health of the district is maintained more than in those areas where the high cost of sickness is almost enough to bring on sickness, and certainly enough to retard recovery.

—SUBSCRIPTION RATES—

One Year in Canada . . . \$2.00
Six Months in Canada . . . \$1.00
One Year in Great Britain . . . \$2.50
and the United States . . . \$2.50

**Butterfat Prices
On Upward Swing**

In connection with my current report on butterfat in butter prices, Mr. W. D. King, Deputy Minister of Trade and Industry and chairman of the Alberta Price Spreads Board, has released the following extracts from a communication signed by E. J. G. McLeod, general manager of the Edmonton City Dairy, dated October 24th, 1940.

"The Vancouver market may now be quoted at 25½¢ to 29½¢ per lb. Vancouver for first grade, giving an equivalent value for butter butter of 56¢ to 59¢ per lb."

"Yesterday we raised butterfat to a basis of 25¢ for special grade, with

other creameries paying 26¢ to 28¢. Effective October 24th, Edmonton creameries are quoting a quotation on prime butter at 50¢, which is 2¢ to 3¢ for first grade. In all probability this quotation will not about come into actual effect until about October 29th, due to the practice we have explained before of permitting dealers to take one usual order at the old price.

"Alberta operators are merely

BASSANO RECORDER

THURSDAY, OCTOBER 31, 1940.

White Ash Coal

Bassano Mine Alberta

BEST GRADE COAL AT ONLY

\$2.50

PER TON AT THE MINE

Buy in Your White Supply Now

at this remarkably Low Price

IN THE MAIL**COURAGE OF LONDONERS**

3615 7a St. S.W., Calgary,
26th Oct. 1940.

The Editor,

I have seen several letters in print recently from England where the news of courage of the people has brought a heartening sense to this continent. I think you might be interested in the news that has come from my friends and family in England.

My sister in London writes that she has twice had her house on fire from incendiary bombs. By quick action of the fire department, they were able to bring the fire under control. The roof has a hole in it; the carpets are ruined; the furniture damaged; but she says "we are still going to stay, so long as the house stands."

From friends, in whose homes I have seen the modern version of the old-time family prayers, comes the following letter:—

"Our charity came in white-faced and shaken after the first nights heavy bombing. As her memory of the past year is dim, I will not repeat what I have written. Her son, now 16, was buried by the bombs which shook the public shelter where she spent the night. After a cup of tea and a chat, we all listened to God together. Later, the charity said, 'Thank God we are safe again.' That night, I can feel it to-night with him. Couldn't the children in the shelter be moved into an inner room, under another part of the building, away from the noise of the grown-ups?"

The news next morning was that he was buried in his bed, but when she arrived at work she was radiant and unafraid. The children had been moved, and two hours after a direct hit had destroyed part of the building above the shelter. In their shelter the children were safe, generally. The shelter she had been able to calm a hysterical girl, and within ten minutes the whole room was quiet. Since then, bombs have often fallen close by, but she finds she can rest confidently, and be a source of strength to all."

Yours sincerely,

Jean Duncan.

**Imperial Oil
Announce Sale Of
New Kerosene**

Reporting recently on the petroleum industry, the Alberta Royal Commission had this to say—"To our view, there could have been no support for the present-day range of the activities of the industry, if the companies had not been open upon it, without the dynamic technology which has been developed in every branch of the oil business through the unstinted expenditure of money by companies who were in a financial position to risk it, in the interest of progress in support of scientific endeavor."

Imperial Oil Limited, always a leader in petroleum research, announces in this issue of this paper a notable improvement in kerosene following laboratories research and field testing. The new kerosene is now being sold by Imperial Dealers and Agents is branded Imperial Essolite Kerosene. Never before, it is said, has kerosene of this high incubator quality been made available at the price of regular kerosene. Essolite Kerosene is said to give improved performance in every use to which kerosene is put.

Essolite Kerosene is produced at Imperial Oils Regina and Calgary refineries from Turner Valley crude oil.

**CALGARY KNITTING COMPANY
LIMITED**

FALL AND WINTER SALE
Continuing On, giving marvelous savings in Sweater values. Watch the Calgary Herald Wednesday, Friday and Saturday papers.

other creameries paying 26¢ to 28¢. Effective October 24th, Edmonton creameries are quoting a quotation on prime butter at 50¢, which is 2¢ to 3¢ for first grade. In all probability this quotation will not about come into actual effect until about October 29th, due to the practice we have explained before of permitting dealers to take one usual order at the old price.

following the general market trend in Canada and it is difficult to see what can be done in view of the fact that all statistics indicate we are rapidly approaching a short position on butter in the whole of Canada.

"We think it only fair to point out that the present prices of prime butter are exactly the same as they were one year ago, and cream prices are 1¢ a pound higher.

OPHEUM THEATRE

Bassano, Alberta

FRIDAY AND SATURDAY

NOVEMBER 1 and 2

**THE MUSICAL TREAT OF
THE SEASON!!!**

ALAN JONES

MARY MARTIN

WALTER CONNOLLY

in
**The Great
Victor Herbert**

A Story You Have All Heard
of presented on the screen
for your entertainment.

FRIDAY AND SATURDAY

NOVEMBER 8 and 9

Big Beyond Words . . . Wondrous Beyond Belief . . . Magificent beyond compare!

CHARLES LAUGHTON

in Victor Hugo's

**THE HUNCHBACK
OF Notre Dame**

with Sir Cedric Hardwicke, Thomas Mitchell, Maureen O'Hara, Edmund O'Brien.

PLEASE NOTE

Commencing Fri., Nov. 15th,
Shows will commence at
8 p.m. sharp, instead of 8:30.

ADMISSION PRICES

5 to 12 years 15c

13 to 15 years 20c

16 years and over 30c



IMPERIAL OIL LIMITED.

CLASSIFIED ADVIS.—**"Midget Money Makers."****Arrowwood**

Miss Patricia Colquhoun, Miss Ida MacWilliams, Miss Ivy Riches and Miss Margaret Shearer all attending Normal School in Calgary, spent the Thanksgiving holiday at the homes of their parents in Arrowwood.

Mr. and Mrs. E. Lewenden have left to care for Eddie, Eddie having suffered a work accident.

Mr. Clarence Norton (Casey) has taken over the Arrowwood Barber Shop from Mr. Archambault. Casey took the course up in Calgary last spring, and passed as a first Barber. We wish him the best of luck.

Mr. and Mrs. E. Archambault left for Ensign on Monday, where they will reside in the future.

Martin Bishop and Jerry Jacques who are attending school in Calgary spent the Thanksgiving holiday at their homes here in Arrowwood.

The Brethren Church was well patronized and all report a real good time. The ladies wish to thank all those who supported them.

Mr. and Mrs. Munro and Miss Myrtle Lord have left for Calgary, where they will take a three month course under the Youth Training Scheme.

Mrs. Frank Johnson left Arrowwood on Thursday to visit for a few days at Chippewa before returning to the States to be with her father and sister. Mrs. Johnson has been a resident of Arrowwood for 19 years, and while there made many friends.

Before her departure she was the guest at several homes and received nice gifts from her many friends. We wish her the best of luck in her new home.

**Why the Red Cross is
in urgent need of funds**

Here are a few tasks the Canadian Red Cross must tackle and help to do:

1 At the request of the British Red Cross, it has undertaken to provide 10,000 parcels of food each week from Canada for British prisoners of war in Germany. This will also help to lessen the strain on Britain's food supplies.

2 The Canadian Red Cross will provide, equip and cooperate with the Department of National Defence in the manufacture of mosquito nets for the 100,000 refugees in Canada, who have sought shelter under the United Nations. This will be a costly task, but another half million articles will be needed from Canadian Red Cross.

3 The Canadian Red Cross is sending an increasing flow of supplies for the alleviation of civilian suffering caused by enemy bombing of Britain.

4 As Canada's own armed forces grow, on land, on sea and in the air, the need for Red Cross services increases.

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6 Any emergency at the moment it arises.

These are tasks you must not leave undone. Support the Red Cross with all your heart.

CANADIAN + RED CROSS

Give to the utmost...now!

Mr. H. J. C. DICK

Lt.-Gov. of Alberta

Mr. W. J. DICK, Edmonton, Chairman of Campaign & Finance Committee for Province of Alberta

A. DAVIDSON, Mayor of Calgary, Southern Alta. Campaign Chairman

A Reliable Business
The Classified Ad. Column.

A. J. Sevigny

Brooks, Alta.

FOR a good successful sale, place your listing with us. We have had many years of experience.

Phone 105. License 54-37-40.

Member
Auctioneer Association of Alta.

BUSINESS and PROFESSIONAL

A. T. Connolly
REGISTERED OPTOMETRIST

Broken Lenses Replaced from Prescription or Pictures.
Absolute Satisfaction Guaranteed.

QUICK SERVICE

Dr. A. G. Scott

M.B., L.M.C.C.

PHYSICIAN & SURGEON

Telephones

Office 27 - Residence 131

Dr. W. F. Keith

Dentist

Phone 83 Bassano

Dr. R. E. Barlow

VETERINARIAN

BASSANO - ALTA.

Harry Holmes

CARPENTER & BUILDER

Estimates Given on all Work.

If you are in need of building or carpenter work of any kind—Phone 16, Bassano.

H. D. Bacon

Phone 129 - Box 108

W. S. Playfair

Agency for COAL AND WOOD

Feed and Drying

Phone 26, Opposite Depot

MILK AND CREAM

Fresh milk and cream delivered by motor early, every morning.

Bill's Dairy

Our Customers Remain Satisfied.

FRESH MILK AND CREAM

Delivered to Your Door

Every Morning

A. Meidinger

EDWARD J. MCDERMICK

B.A., LL.B.

Barrister, Solicitor, Notary

of 815 Lancaster Bldg., Calgary

IN BASSANO EVERY SATURDAY

Between Hours of 9 a.m. and 7 p.m.

IN THE IMPERIAL HOTEL

ROSEMARY

Hon. J. H. Blackmore spent a few days visiting with his son Mr. H. Blackmore and wife Mrs. and Mrs. Mr. R. Eastman spent Sunday, October 26th, visiting with old friends at Huston.

Mrs. W. Orr of McLeod spent Thursday, Oct. 24th, visiting with her sister, Mrs. A. Morrison, and her father, Mr. A. Billito.

Mrs. Ellis Ovait of Parkland is spending a few days visiting at the home of Mr. and Mrs. McLeod before continuing on to Olds.

Mr. Lyle Peltier returned last week from the MacLeod Hospital where he has been recovering from a very painful leg injury received when his trousers caught in the power take-off belt connected with the Peltier farm at MacLeod. His friends are glad to learn that the apparent seriousness of this injury is now past and a new pair of britches plus a few weeks rest will put Lyle back in top condition.

Hill Billy dance last Wednesday, the 23rd, proved to be a success.

LATHOM

Mr. Smith, substitute teacher here at Lathom, spent Saturday in Bassano.

Mr. and Mrs. R. Z. Lovell were Calgary visitors for four days last week. They are the late Mr. Lovell of the Collcutt Herdseed Seed where he purchased a herd of cows. Mr. and Mrs. R. Walsh accompanied the Lovells.

Some road work is being done south of Lathom, and it is hoped there will be some done north to the gravel.

Mrs. A. Taisoff left Sunday morning to visit at the Sewall farm near Tilley.

There is no other tobacco JUST LIKE OLD CHUM

Church Announcements

St. Columbus Church

BASSANO, ALBERTA

MASSES: 2nd Sunday of each month at 9 o'clock or 11 o'clock alternately. 6th Sunday of the month at 9 o'clock. Special Devotions will be announced as the occasion arises.

REV. JAMES MORROW—PASTOR

Church of England

BASSANO, ALBERTA

SUNDAY, NOVEMBER 3RD, 1946.

3 P.M.—Service in form of Evening Prayer and Sermon.

Rev. J. H. Naylor.

Knox Presbyterian Church

11 a.m. Sunday School and Bible Class

7:30 p.m. Worship Service.

Subject—*The Scope of the Master's Love.*

A short study of three types of people with whom the Master associated.

When He lived on earth abased, When He was born in a stable name; Now above all glory raised, He rejoices in His love.

He still calls them brethren, friends And to all their wants attend.

(Book of Psalms)

—Charles F. Laine, Pastor

BAPTIST MISSION

LO.O.F. Hall, Bassano

SUNDAY SERVICE 7:30 p.m.

Subject—*The Model Church.*

Junior Choir in Attendance

Services at Gem in the Community Hall, 11:30 a.m.

E. H. HANTFORD, Pastor

WANTED—News from every home in which this newspaper is read.

Send or phone your items to the Recorder each week. We will be pleased to publish them for you.

HUSSAR

A snow storm on Saturday night has closed all through the mountains. About 10 inches of snow fell Saturday evening.

Mr. H. E. Stitt was a Bassano visitor on Friday afternoon. Miss Anna Margaret Moffat, who had been ill, was home but had been unable to leave him.

Misses Jeanne, Barbara and McLeod were Bassano visitors on Saturday.

Mrs. S. W. Lawrie motored Standard on Saturday.

Mr. and Mrs. Lawrie motored to Calgary the last of the week, and his father, C. M. Armstrong, who had been a patient in the hospital there, returned home with him.

Mr. and Mrs. E. J. Bell and Mr. J. C. Bell motored to Calgary on Saturday.

Miss Lois Nelson of Chancellor, spent the week-end with her parents here.

On Sunday, Mr. Chris Jorgenson of Makepeace celebrated his birthday at his homestead.

Mrs. Maxine Blaschmidt and Mr. and Mrs. J. C. Bell and son, Eddie, motored down to spend the day with Mr. and Mrs. Jorgenson.

A number of ladies assisted Mrs. Burden to quilt two quilts for the refugees last Wednesday and Thursday.

A Red Cross Dance has been set for November 1st here in the Community hall, with a good orchestra.

Mr. Burden heads the committee to serve luncheon.

Misses Elizabeth Lawson and George Pugh of Edgebridge were visitors on Thursday.

Mrs. Jimmy Tracy also motored to Wayne on Thursday.

Mr. E. E. Snyder, motored to Wayne on Friday.

Mrs. Ferguson accompanied Mr. T. L. Montgomery motored to Calgary Monday. She remained a guest of her grand-daughter, Mrs. Dave Chisholm.

Mr. Raymond Hoaght and baby son, who have been visiting in Calgary, returned on Monday.

BIRTHS

Born at Bassano Municipal Hospital

TO Mr. and Mrs. George Horberg

MAKEPEACE

The Makepeace Branch of the Red Cross held a very successful meeting to raise money for Mrs. J. Seeley last Saturday. The ladies have all been very busy and have turned in a number of good articles.

Plans were made to hold a dance and Hamper Raftle on November 15th. Donations to the hamper will be gratefully received by Mr. E. W. Campbell, in whose store the hamper is now on view.

The next meeting of the ladies Red Cross Branch will be held at the home of Mrs. J. Seeley on November 15th. We hope that everyone will be able to attend.

Mr. Joe Turner was the winner of last week's Makepeace Victory Wheel.

Snow has again delayed threshing in the district. There are still a few farmers who have not yet finished harvesting.

The annual Hamper Raftle will be held in Makepeace on November 8th. Tickets are now on sale for the Hamper raffle.

SHOWER IN HONOR OF MRS. GEORGE PUGH HELD AT HUSSAR ON FRIDAY

HUSSAR. (Special)—On Friday afternoon a jolly crowd of about twenty friends gathered at the home of Mr. and Mrs. S. W. Lawrie for a shower in honor of Mrs. George Pugh.bridge was played for a few hours. The ladies at cards were Mrs. Ole Christensen, first, and Mrs. H. D. Brown, consolation. A very dainty lunch was served. After the lunch, a basket full with a gift was brought in, and the bride had the pleasure of opening the many beautiful and useful gifts.

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Men's Underwear

FOR COOLER, CHILLY DAYS. MEN'S FALL WEIGHT UNION COMBINATION. PRICED \$1.50

CHILDREN'S HOSE
Pure Holny Wool. Reinforced with cotton. PAIR .80¢YAMA CLOTH
36 inches wide. Neat. Blue and white stripe. Suitable for pyjamas. PER YARD \$2.50SILK NIGHT GOWNS
Round neck. Neatly lace trimmed. The Rose only. Special .75¢

FRUIT SPECIAL:

1 Can Grapesfruit Hearts
2 Can Apples
1 Can Pears
1 Can Raspberries

ALL FOR 80¢

CUT PEEL—lb. and 1/4 lb.
.16s .15c and .36cCHERRIES—Red and green.
Per pkg. .10cCURRANTS—Fresh quality.
Per lb. .20c

CAKE FRUITLETS—

Per pkg. .20c

CAKE FLOUR—Swindson.
per pkg. .26cOranges, Sweet and Juicy, 3 dozen \$1.00 Bananas, Golden, lb. 15c
Grapefruit, Tokay Grapes, Cranberries, Mackintosh Red Apples.

JAMES JOHNSTON

"THE STORE OF QUALITY"

A treat from your own
Four-Million-Gallon
Wine Cellars!

BRIGHT'S
Concord and
Catawba

Imagine—a four-million-gallon wine cellar! Kept by Bright to insure your extra pleasure, the immense capacity of these cellars means that Bright can age wines more fully before a single drop is bottled and sold!

THERE IS NO SUBSTITUTE
FOR AGE!



This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

REX-EWE MEDICATED SKIN CREAM

You should have a jar or tube of Rex-Ewe in your house. It is helpful in caring for many types of skin irritations. It is pleasant to use—creamy white—rubs in easily—cooling and soothing—refreshing odor. It is a high quality skin cream with just enough medication to assist in relieving ordinary skin irritations.

LARGE JARS 50c TUBES 20c

STILES "The Druggist"
The Rexall Store

Local Items

Miss Dorothy Flanagan of Cluny spent the week-end visiting in Bassano.

Miss Margaret McKenzie had a friend from Calgary visit her over the week-end.

Miss Brown, Miss Lois Hunter, and Miss Alice Hopkins were weekend visitors in Medicine Hat.

Mr. T. McIntyre of Calgary is recovering on the staff at the local station.

Miss Nora Boyle is enjoying a few days visiting friends in Bassano and district.

Mr. Norman Hunter of Ontario spent the week-end at the home of Mr. and Mrs. S. Meeres of Bassano.

Mr. A. Meucci spent the weekend in Calgary visiting his father, Mr. G. Morrison, who is a patient in a Calgary Hospital.

Mrs. McCune of Vancouver returned to her home last week, after spending several days visiting with her daughter, Mrs. H. H. Beeber.

Dr. and Mrs. Nelson of Calgary were weekend visitors at the home of Mr. and Mrs. Chas. McKinnon.

Mrs. H. Herford of Gern spent a few days visiting at the home of her parents, Mr. and Mrs. S. Lenard.

Miss Frances Cole of the Vulcan High School spent the early part of this week visiting at the home of her sister, Mrs. Floyd T. Cary.

All Ladies of the Altar Society are furnishing the sewing for the Sale of Work. Please bring same to the Secretary when completed.

Miss Carolyn Beeber, who is attending school in Calgary, spent the week-end visiting at the home of her parents in Bassano.

Mrs. F. E. Gayford, of Calgary who spent several days last week visiting at the home of Mr. and Mrs. H. W. Harper, has returned to her home.

Mr. and Mrs. Berg and children of Medicine Hat spent Sunday visiting at the home of Mr. and Mrs. James Thompson.

Miss Shirley Holmes, daughter of Mr. and Mrs. H. Holmes of Bassano, has accepted a position in the office of the Westinghouse Company in Calgary.

Mrs. W. F. MacBeth was a visitor in Castle on Tuesday of this week. Mr. and Mrs. F. Hayes were Calgary visitors to Tuesday.

Mrs. Fisher of Okotoks and Mrs. Colder of Medicine Hat are spending a few days visiting at the home of Mr. and Mrs. A. McKeye.

Miss Grace Evitt, teacher of a school in the E.D. division, spent the week-end visiting at her home in Bassano.

Mrs. C. Hagey spent the early part of the week visiting friends in Bassano, and her parents at Coutts, Mr. and Mrs. Thompson.

Grabs for the children will be different from those at the Altar Society Social on December 7th. Be sure to get yours.

Mrs. Berkivitch, who has been visiting in Calgary for the past month, returned to the Conn home in Bassano the early part of the week.

Mrs. Will be said in the local R.C. Church on All Souls Day, November 2nd, by Rev. Mr. Morrow at 10 o'clock in the morning.

Miss Lois Hunter, who for the past month has been employed on the local telephone staff, is returning to her home in Medicine Hat today. Her mother, Mrs. D. Wan, motored up from the Hat to drive her home.

Hugh Berry, son of Mr. and Mrs. Schon of Bassano, has been transferred to the Sixsmith branch of the Royal Bank, north of Edmonton.

Leaving Bassano on Sunday last, Mr. and Mrs. Anglo returned to England very recently where they will enjoy a few days holiday with Mr. and Mrs. Leslie Douglas. They were accompanied by members of the Douglas family.

FOUND—Keys on string. Owner may claim same by calling at Recorder Office and paying for advt.

COOL DAYS ARE HERE

Mens and Boys Wear Department

WINTER GOODS AT SPECIAL PRICES

MEN'S SILVER FLEECE COMBINATIONS

The TIGER BRAND Quality Famed for their long wearing and excellent wash qualities. Warm and comfortable. Sizes 36 to 44.
SPECIAL PRICE, SUIT \$1.59

HARVEY WOODS COMBINATIONS

FOR MEN AND BOYS! These Fine Garments are fashioned from cosy wool desitons. Mixtures. Stand up to hard wear and wash perfectly. Buttoned and Buttons styled.
MEN'S PRICED PER SUIT \$1.00; \$1.25 to \$2.00
BOYS' PRICED PER SUIT \$1.45 to \$2.50

MEN'S HEAVY BROWN VINTAGE JACKETS Built from extra heavy quality doublets cloth. That is at once warm and gives splendid wear. One breast pocket, with zipper fastener. Two leather bound side pockets. Strong zipper front fastener. Garments are excellent buying now. Colors Navy and Maroon.
SPECIAL PRICE, EACH \$5.79

\$5.79

BOYS' BROWN WINDBREAKERS Navy blue—heavy quality—lined throughout—heavy check flannelite. Two front pockets. Strong zipper front fastener. A grand winter garment! F.H. 8 to 15 years.
SPECIAL PRICE, EACH \$2.95

\$2.95

BOY'S MACKINAW CLOTH BREECHES

Dark Navy Blue Heavy Quality reinforced seat and inside leg at knees. Roomy cut and straight seamed. Perfect garments for winter
F.H. 8 to 12 years
SPECIAL PRICE, PAIR \$2.95
F.H. 14 to 18 years
SPECIAL PRICE, PAIR \$3.25

Ladies' Wear and Dry Goods Dept.

High Class Quality Merchandise Goods At Special Prices.

Warm Winter Bedding

WHITE FLANNELETTE SHEETS OF EXCELLENT QUALITY. SOFT, COSY, COMFORTABLE SHEETS THAT WILL GIVE SPLENDID SERVICE. SIZE 70x90. SPECIAL \$2.79

GREY FLANNELETTE SHEETS

These are extra good quality buying at the present prices. Sheets are of splendid quality, large size, and will wear and wash well. Plain grey.
SPECIAL, PER FAIR \$2.79

PLAID FLANNELETTE SHEETS

White with Pink Plaid and Pink legs. Soft, Fleecy sheets of good size. Color guaranteed fast to wash. Buy now at this special price. Size 70x90.
SPECIAL, PER FAIR \$2.49

GREY WOOL BLANKETS

Heavy Wool Blankets. Dark Grey, with blue borders. Good size. Weight 6 lbs. Bought by us months ago, these blankets are excellent buying at this special price
PER FAIR \$7.50

Yard Goods

—HORROCKSES WHITE FLANNELETTE

A SOFT PURE UNFILLED CLOTH THAT WILL WEAR AND WASH WELL. EACH YARD STAMPED WITH HORROCKSES NAME. WIDTH 28 INCH. SPECIAL, PER YARD .25c

Grocery Department

READY FOR YOUR CHRISTMAS CAKE BAKING. HERE ARE THE NECESSITIES

SHELLED ALMONDS—choice. lb. .60

WALNUTS—broken pieces. Choice. lb. .40

RAISINS—Bleached Sultanas. lb. .20c

RAISINS—Australian Seedless. 2 lbs. .35c

RAISINS—Summald Seedless Nectar. pk. 25c

LEXIA RAISINS—Free-O-Seed, pck. .10c

SUNNDAID PITTED SEMI MUSCATS, pck. 25c

CURRANTS—choice quality. 2 lbs. .35c

GLACE CHERRIES—red. Choice. lb. .60c

GLACE CHERRIES—green. Choice. lb. .60c

CUT MIXED PEEL—lb. Cellophane pck. .20c

CUT MIXED PEEL—1/2 lb. tin .18c

PINEAPPLE RINGLETS—ass'd colors. ea. 5c

ALMOND PASTE—ready for use, 1/2 lb. .18c

CRISCO—1lb. tin. Special price .25c

CRISCO—3lb. tin. Special price .60c

BURNS'S BAKEASY—lb. blocks .2 for 25c

LARD—Swift's or Burns's. lb. blocks .10c

CHOCOLATE—Bakers' unsweetened, 1/2 lb. .25c

HOT CHOCOLATE—Bakers' sweetened 1/2 lb. .30c

FOR THE WEEK-END

—FRESH FRUITS AND VEGETABLES—

APPLES, BANANAS, GRAPE FRUIT,

LEMONS, TOKAY GRAPES,

ONTARIO GRAPES (baskets), ORANGES

LETUCE, CELERY, CABBAGE,

SWEET SPUDS



Phone 5 for Prompt Delivery

Always at Your Service

McKEE'S STORES

Local Items

OF INTEREST TO CITIZENS OF TOWN AND DISTRICT

The Rev. J. H. Naylor will conduct a service in the Church of England at Bassano on Sunday evening in the afternoon of Sunday, November 3rd. This will take the form of Evening Prayer and Sermon, and a cordial invitation is extended to everyone to attend.

Remembrance Day, Monday, Nov. 11th, will again be observed in Canada. Locally, it is expected that the Remembrance Day Service will be combined with the regular evening Church Service at 7:30 p.m. on Sunday, October 10th, in Knox Presbyterian Church. Further details will be published next week.

CURLERS! Watch for announcement of annual meeting of Curling Club to be held in the new future.

A rifle club is to be organized in Bassano in the near future. It is understood that several businessmen of the community are at present making arrangements for the organization of the group. Watch for further details.

A real musical treat is in store for theatre-goers of the town and district at the Orpheum Theatre this weekend, Nov. 10, 11, when Alvin Johnson, in "The Great Victor Herbert," next week's show will be "The Hunchback of Notre Dame," with Charles Laughton.

The Women's Physical Training Classes are being held regularly each Monday and Wednesday evening at 8:15 p.m. at the High School. One of the classes may become one by attending any of the meetings, and signing the necessary form.

Imperial Oil Ltd. announces the production of a new and better Kerosene for home heating for this winter. Enquire at your nearest Imperial dealer for information about the product.

Specials from all departments in James Johnston's Store. "The Quality Store" are being offered to weekend shoppers of the district. See advt. on page 4.

Ferry Johnson, son of Mr. and Mrs. H. T. Johnson of Bassano in a letter to his parents states that Hitler will be an old man with long gray whiskers before he makes an impression on the citizens of London with his bombing raids. (Readers will have been here) as is present in London, recuperating from an ailment that forced him to leave the Royal Air Force.

Jim Renold, Private in the Canadian Highlanders Unit serving overseas, in a letter to Bob Bacon says that German Raiders dropped bombs on the cockpit of his plane camped in a field in "Bentley," killing one man. Jim was on leave to Scotland at the time, but arrived back in camp the day following. There have only been three casualties in the unit since its formation, and the remainder were accidentally killed in an accident. Jim is the son of Mr. and Mrs. J. Renold of Bassano. In the letter, he enclosed a picture of a meal served to the boys aboard ship two days out from England.

Members of the local Legion, Miss Brown, Miss Playfair, Miss Flora and Miss Marion, Mr. MacLean and Mr. Morrison, are attending the Teachers' Convention in Calgary this week. The local school has been closed since Wednesday.

Mr. and Mrs. H. Sandridge and son, Jackie, of Winnipeg, were visitors at the home of Dr. and Mrs. A. G. Scott on Wednesday evening en route to their home by motor. Mr. Sandridge is a pilot for Trans-Canada Airways or the Winnipeg to Vancouver flight.

Donations for the Christmas Hamper Fund, organized by the Ladies Aid Society on December 7th are being sent to the Secretary very generously. The following goods have been promised: 10 lbs. Honey, 1b. tea, 1b. coffee, pickles, jam, vegetables, soulers of pean. and beans. A full list of donations will be published next week.

Bassano Recorder

VOLUME IV, No. 42

BASSANO, ALBERTA, THURSDAY, OCTOBER 31, 1940.

Subscription: Canada, \$2.00 per year

Hussar Soldier Recently

PUGH-BAKER

At the service conducted Monday, October 28th at Bassano United Church, Masses, Reverend A. N. Argot solemnized the marriage of Mildred Holman, daughter of Mrs. A. Baker of Jarvis, Alberta, and George George R. Pugh, younger son of Mrs. Thomas Lawton of Hull, Alta.

The groom is with the 22nd/7th Field Battery, and was home on a short leave.

The reception held later at the home of Mr. and Mrs. Holman included his close relatives and friends, including the groomsmen who motored up from Hussar for the occasion. The young couple returned to Hussar with Mrs. Lawton.

A gay charrivari was held at the Lawton place on Wednesday evening, October 29th, with many friends present to wish them well. The groom returned to his regiment the same week.

FIRST SNOW FELL SATURDAY

Approximately 2 inches snow

fell Saturday morning.

The first snowfall of the Fall Season visited the district on Saturday last, and after an afternoon and evening of steady downfall, approximately two inches of snow covered the ground. The first snowfall of this year was about two weeks later than the first snow of last year.

Warm weather and a bright sun soon melted the snow, and Sunday afternoon saw streets and roads in a slippery condition. During the night, however, the cold, adhesive moisture dried up considerably, and at time of going to press roads are again in fair shape.

Harvesting operations throughout the district were again brought to a halt as the farmers had just completed their fall work. Many, however, had just one or two more days to go, and the storm proved a hindrance to them. With present drying conditions, it will still be several days before they may resume operations.

Red Cross Notes

Reports on the Campaigns from the different zones and districts have little to show at present. The campaign is not yet over but complete returns are not available until the 1st of November.

There we expect to have full reports from all who are taking part in the drive.

To date two zones in town have turned in collections to the amount of \$46.50.

E.L.D. NOTES

RE 1939 LAND PAYMENTS

There are some contract holders who have not paid their land payments which fell due in 1939. We require to have it deferred. This is probably due to a mistaken idea that deferral will take place automatically. Such is not the case. Anyone wishing to defer the payment must sign a written application and have it filed at the office before First December of this year. Forms of application can still be obtained from inspectors or warden masters and any who have not attended to this matter are requested to do so without delay.

—1940—

George Smith Catches Large Fish in Bassano Dam

Mr. George Smith, local sportsman, caught a 19 pound Pike in the waters above Bassano Dam on Wednesday of this week. The fish measured 41 1/2 inches in length, and Mr. Smith says he had to catch all the fish in the river on his hook at one time, when trying to land the catch.

BORN—To Mr. and Mrs. Kev. J. Halverson of Cluny a daughter on October 26th, 1940.

STILL WATERS

By Ray Riley Smith

Sometimes when all the music has been learned And sun and stars for ever more taken. The things which our weak judgement have spurned Will bring us back to the scenes of life again. As stars shine most in deepest tints of blue; And we will see how all God's plans were right. And when we are here again we will find it is still true.

And we shall see that while we frood and sigh, God's plans go on as best for you and me. How, when we called He heard not our cry— But when we were silent He could see; And even as parents cannot see all.

Too much of sweet is craving babyhood, So good, perhaps, is keeping from the world; And if we are friend we love it wing low.

Where human kiss cannot reach his face, Oh, then we are here again to stay.

But bear your burden with obedient grace. So for today, Then we consent poor hearts.

God's plans like lillies pure and white unfold; We must not tear the close-shut leaves apart. Time is short, we must not waste it.

And if, through patient toil we reach the land Where tired feet with sandals loosed, may rest,

When we shall clearly know and understand,

I think that we shall say— That God knew best.

LOCAL MEN OPERATING AUTO CAMP GARAGE

AL. CADOR AND STEVE WOLK OFFERING EFFICIENT CAR AND MOTOR REPAIR SERVICE

Assume Management of Garage Formerly Operated by N. E. (Shorty) Hinton

Two local men, both experienced in motor repairing and servicing, have taken over the Auto Camp Garage. Shorty Hinton operated the garage for the past few months. The men are Mr. Al Cador, and Mr. Steve Wolk, both well known throughout the community and district.

The new proprietors of the garage assumed management on Oct. 28th. Hinton, former proprietor, intended to move to the near future to the West Coast.

Both Mr. Cador and Mr. Wolk have had considerable experience in repairing cars. Cador operating a service station at Coopers for some time. In recent months, Mr. Cador has been working with Imperial Oil as truck driver for J. Harris, manager of the local distributing centre.

Steve Wolk has established quite a reputation as a mechanic and done a great deal of repair work in his own shop at home. He is now available to conduct business and will be happy to put his own ideas, and motor repairing falls in line with his scope of knowledge.

A complete Tire and Tube vulcanizing service will be available to the public at the Auto Camp Garage and motorists are urged to get in touch with the proprietors there to make by having damaged tires and tubes repaired here.

The latest equipment for this work is being installed at the garage at the present time. Mr. Wolk has had a great deal of experience in this line of work, and guarantees each job a complete line of Imperial Oil

Products will be handled at the Service Station; and speedy efficient service will make it a pleasure for the motoring public to stop at the Auto Camp Garage for their requirements.

The men contemplate installing a lathe in their workshop in the near future. They are also planning a garage, and satisfaction is guaranteed for all work.

Poppies On Sale Next Week-End

Under the auspices of the local branch of the Canadian Legion, Poppies will be sold in Bassano on Thanksgiving Friday and Saturday of next week. Local Boy Scouts will conduct the sale.

This year all proceeds from the sale of poppies will be turned over to the Bassano Branch of the Red Cross Society. Everyone is requested to assist the boys by buying a Poppy when they are approached.

Hallowe'en To-night

Tonight is Hallowe'en night in all countries where Hallowe'en can still be celebrated, and in Bassano the children will again flock the streets, knocking on house-doors in search of apples, peanuts and candies. Early this afternoon small groups of children would be seen strolling around with their masks on, slinging up the prospects for the evening.

Last year the children of Bassano created very little disturbance by their pranks, and at the same time had an enjoyable evening. It is to be hoped that tomorrow, the same report may be made.

COMPLETE LINE OF IMPERIAL OIL PRODUCTS

Under New Management

Having recently assumed the management of the Auto Camp Garage Service Station, formerly operated by N. E. (Shorty) Hinton, we heartily invite all motorists of the District to patronize our garage their headquarters when requiring attention to their car.

OX-YACETYLENE WELDING—CAR REPAIR SERVICE

TIRE AND TUBE VULCANIZING A SPECIALTY—(Latest equipment to handle any vulcanizing job)

YOUR PATRONAGE WILL BE APPRECIATED

Auto Camp Garage
Cador & Wolk, Prop.

MRS. MARY LEE PASSED AWAY IN VICTORIA OCT. 28

Grain Storage Facilities Near Completion

Work on the construction of added storage space by the two elevator companies operating in Bassano is near completion this week. The local grain elevators have kept a gang of men busy for the past few weeks altering and reinforcing both the E.L.D. and C.P.R. Freight sheds so that grain may be stored in them. Added storage space totals approximately 40,000 bushels.

Construction of an annex to the Alberta Pacific elevator has been progressing this week, and it is understood that the structure should be completed next week. The new annex will have a storage capacity of 40,000 bushels.

DELEGATES TO MEET IN NOV.

Delegates meeting for the Bow Valley School Division No. 43 will be held at Shamrock School on the 18th of November, at Altavista on the 19th, and at the Atlas school on the 20th of November.

The retiring trustee for the Bow Valley Division this year are Mr. H. Muller, Mr. W. A. Treacy and Mr. H. T. Colpoys.

Delegates meetings for the E.L.D. School Division will be held at Antelope Creek school on the 27th of November, and at St. Clarence school on the 28th of November.

The retiring trustee for the E.I. D. Division this year are Mr. R. M. Burrows and Mr. J. Klosavik.

MHS. BUREAU TO TAKE CHARGE OF SICKNESS FUND

The Brooks Dormitory built by the E.L.D. School Division is well on the way towards completion, and Mr. Harry Holmes, the contractor states that he expects to have it ready for occupancy within a few days. This building will accommodate the students for this year, and the Divisional Board of Education will add another addition to the building next year for the boys.

Mr. Burrows, the Matron of the Bassano Dormitory is leaving to take charge of the Brooks Dormitory.

We are sorry that she is leaving Bassano and will miss her, but we wish her good luck in her new position.

No placement has yet been made for a new Matron at Bassano, but several applications are being considered.

Red Cross Dance Fri., Nov. 15th

The Bassano Branch of the Red Cross, School Division is well on the way towards completion, and the Matron, Mrs. Holmes, the contractor states that he expects to have it ready for occupancy within a few days. This building will accommodate the students for this year, and the Divisional Board of Education will add another addition to the building next year for the boys.

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No placement has yet been made for a new Matron at Bassano, but several applications are being considered.

Red Cross Dance to be Held at Makaylee School

President Roosevelt stated Wednesday evening that the strength of the R.A.F. was greater today than it was when war broke out over a year ago, and that a steady stream of American planes were being supplied to Britain by U.S. factories.

The Sonny Fry orchestra have played in Bassano on two previous occasions, and each time the audience has been quite large.

They recently completed a summer engagement at Sylvan Lake, and are heard quite frequently in radio broadcasts from Calgary.

All proceeds of the dance will be turned over to the local Red Cross Chapter. All persons interested are asked to keep the dance in mind, and attend if at all possible. Good music will be supplied for the occasion.

PIONEER WOMAN RESIDENT TO BE BURIED SATURDAY

Word has been received in Bassano of the death of Mrs. Mary Lee, one of Bassano's pioneer woman residents. Mrs. Lee passed away in Victoria, B.C., on Monday, October 28th, where she has been residing for the past two years.

Services will be conducted from the Bassano Anglican Church at 2 p.m. on Saturday, November 2nd. Interment will take place in the local cemetery.

Mrs. Lee left Bassano approximately four years ago to take up residence in the coast province following the death of her husband a few years previously. She was well known throughout the district, and had a large host of friends here, all of whom express regret at her passing.

Two daughters, Mrs. G. Trott and Mrs. L. Tooh, and their families all of Regina, will be in Bassano for the funeral service on Saturday.

PRESIDENTIAL ELECTION IN THE UNITED STATES

Next Tuesday, November 5th, is the date set for the United States Presidential elections. Chief candidates in the running are President F. D. Roosevelt, Democrat, and Wendell L. Willkie, Republican.

UNEMPLOYMENT DOWN IN EDMONTON

The number of persons on unemployment relief in Edmonton dropped 44 per cent during the year that ended September 30th, 1940, and relief costs dropped 32 per cent. At the present time, figures of this nature are being reported in a large number of Canadian cities.

ROYAL AIR FORCE BOMBING GERMAN MILITARY OBJECTIVE

Plots of British bombers have been made to bomb military objectives in Germany and German held territories, and numerous raids have been made on the city of Berlin. In this war the Germans are tasting some of their own medicine, something they missed during the last war.

BRITISH TROOPS LANDED ON GREEK ISLANDS

Since the Italian invasion of Greece commenced early this week British troops have been landed on Greek islands in the eastern Mediterranean Sea. The numbers of troops or the locations of the islands was not made public when the announcement was made. The Greek army is reported to be holding off the invaders, and in doing so "island-hopping" has caused the Greeks to lose their own territories. However, the Greek air force is extremely weak, consisting of only approximately 123 planes.

U.S. STAFFING FOR LABOR LEADERS TRAVEL TO BRITAIN

President Roosevelt stated Wednesday evening that the strength of the R.A.F. was greater today than it was when war broke out over a year ago, and that a steady stream of American planes were being supplied to Britain by U.S. factories.

The Sonny Fry orchestra have played in Bassano on two previous occasions, and each time the audience has been quite large.

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All proceeds of the dance will be turned over to the local Red Cross Chapter. All persons interested are asked to keep the dance in mind, and attend if at all possible. Good music will be supplied for the occasion.

ORDER XMAS CARDS, NOW

Christmas Cards for Overseas Mailings should be ordered immediately, as under present conditions ship sailings are very irregular and may take considerably longer to reach.

This year the Recorder has available a wide range of cards varying in price from \$1.00 per dozen up, with your name and address printed inside each card.

(The cards are of the best quality.)
Order now—You are sure to find a card that appeals to you in our sample books.

Call at the Recorder Office this week-end, and ask to see the samples. You will like them.

The BASSANO RECORDER
An Independent Weekly Newspaper Published Every Thursday
at the Recorder Office, Currie & Miray Blg., Main St., Bassano.



Member of the Canadian Weekly Newspapers Association.
Alberta Branch of the C.W.N.A.
Advertising Data and Rate Card Furnished on Application.

Floyd T. Cary, Publisher and Proprietor.

The Municipal Hospital

By Helen McCorquodale, writer
for the Calgary Herald.

"I THINK THIS is a great, good country," says a Russian woman, a short time resident in Alberta. "When my babies are born, I go to the hospital, where the nurses care as anyone. If my babies are sick the doctor comes as quickly as to any other baby. If they are not even much sick they can go to hospital so cheap and such good care. They make no difference in this country between rich people or foreign persons or Canada."

This little song of praise, expressed in broken English, left no doubt of the sentiment of the speaker. She is going to be a Canadian and that her husband and children will fully appreciate all of this.

The first roots of her allegiance were struck in an Alberta Municipal Hospital, where she was treated like a lady.

Because of the treatment which she had, she received from doctors and hospital maid, more than through any other reason, she finds that Canada is "good country." There are all sorts of ways of making good loyal citizens.

But this Romanian woman does not realize the full extent of what she has gained by settling in a section of Alberta where a municipal hospital and a medical contract are both operative. Alberta has taken the initiative in ahead of most provinces in instituting dual hospital schemes.

But, even at that, there is, as yet, no complete coverage. The areas which boast of this socialized service are blessed, and the fewer areas in which a medical contract covers the cost of hospitalization are doubly blessed. These combined benefits remove to a great degree the worry which accompanies any serious or protracted illness — the worry of how to meet the high cost of illness. The United States, the Dominion and other countries find in the set-up which operates so successfully in Alberta, a solution of one of the most harassing troubles of mankind.

Twenty years ago, the municipal hospital was regarded as a daring experiment. It was a rural recognition of a great need, met by expression of confidence in the land, the type of settlement, and the future. The confidence has been fully justified.

The annual municipal hospital tax may vary in districts, but may be set roughly at a minimum of \$8.00 for town property, and approximately the same on a quarter section. Those who are not entitled to hospitalization, an annual service ticket, round \$6.00, which entitles the families to the dual-day rate on the same basis as the taxpayer.

Certain areas of the province the doctors, during depression years, have shown a remarkable sense of co-operation, offering family contracts for \$22.00 annually, cash in advance. There are few families that do not normally require unusual medical services considerably beyond the hospital tax.

And it can be imagined what a field day was in store for a large family still fully equipped with appendices, tonsils and such superfluities. The benefits to the large family are apparent, to the doctor less obvious. But the spirit of service abounded amongst country doctors.

The difficulties and handicaps of none too skillful home nursing have been largely done away with. There is now a tendency to postpone treatment till some critical condition literally forces people to the hospital at point of death.

Where hospitalization and medical service are on easy terms, the general health of the district is naturally more easily than in areas where the high cost of sickness often causes people to bring on sickness and certainly enough to retard recovery.

IN THE MAIL

COURAGE OF LONDONERS

3615 7th St. S.W., Calgary,
29th Oct. 1940.

The Editor,
Dear Sir:

I have seen several letters in print recently from England where the news of courage of the people has brought a heartening sense to this continent. I think you might be interested in the news that has come from my friends and family in England.

My sister in London writes that she has twice had her house on fire from incendiary bombs. By quick action of themselves and the neighbors, they were able to bring the flames under control. The window has a hole in the frame; the curtains are ruined; the furniture damaged; but she says "we are still going to stay, so long as the hours stand."

From friends, in whose home they practise a modern version of the following letter:

"Our charity came in bone-dried and shaken after the first nights heavy bombing. All her memories of air-raids in the last war had been revived by the bombs which she had heard falling during the night. After a cup of tea and a chat, we all listened to God together. Later, the charity said "Thank God for keeping us safe last night, we can face it tomorrow." And the difference between us grows and grows.

Arriving on the corner—miles away, Hees's a telegram, sir, "Jim died today."

And that's what we get—and deserve in the end."

Arriving on the corner, a vanished friend. ****

Why wait? It is too late to give our flowers, kind words and encouragements. A few words of sympathy, a little bit of encouragement help one immensely on the road of life. The habit of saying kind things to others and about them, always of looking for the good in them, savours of Hesey. We must help admiring and supporting each other which is a continual attitude toward us. Whole communities are often lighted up and cheered by one of these happiness radiators. What richer lives in a sweet, sunny soul; what a blessed heritage is a sunny face, a sweet smile, a kind word. Let us be sure to scatter sunshines whenever one goes, to scatter shadows and lighten sorrow-laden hearts.—Reprinted.

Yours sincerely,
Jean Duncan.

**Imperial Oil
Announce Sale Of
New Kerosene**

Recent reports on the petroleum industry, the Alberta Royal Commission had this to say—"In our view, there could have been no support for the present-day range of the activities of the industry, and of the other industries depending upon it, without the discovery of new sources which have been developed in every branch of the oil business through the untrained expenditure of money by companies who were in a financial position to make large expenditures in support of scientific research."

Imperial Oil Limited, always leader in petroleum research, announces in this issue of paper a notable improvement in kerosene following laboratory research and plant improvement. The new kerosene is not being sold by Imperial Diesel, nor is it a brand of Imperial Esolite. Kerosene is produced at Imperial Oil's Regina and Calgary refineries from Turner Valley crude oil.

CALGARY KNITTING COMPANY LIMITED

FALL AND WINTER SALE

Continuing On giving marvellous savings in sweater prices. Watch the Calgary Herald Wednesday, Friday and Saturday papers.

**Butterfat Prices
On Upward Swing**

In connection with his current upward swing in butter prices, Mr. W. D. Gandy, Deputy Minister of Trade and Industries and chairman of the Alberta Price Spreads Board, has released the following extracts from a communication signed by F. J. Reynolds, general manager of the Edmonton City Dairy, dated October 16th, 1940:

"The Vancouver market may now be quoted at 26½c to 28½c P.O.B. Vancouver for first grade, giving an Edmonton value for bulk butter of 26½c to 28½c."

"Yesterday we raised butterfat to a basis of 25¢ for special grade, with

other creameries paying 26¢ to 28¢ Effective October 24th. Edmonton creameries are advancing quotations on print butter at wholesale to 26¢ for first grade. In all probability this quotation will not be put into effect until about October 26th, but due to the practice we have explained before of permitting dealers to take one usual order at the old price.

"Alberta operators are merely

following the general market trend in Canada, and it is difficult to see just what can be done in view of the fact that all statistics indicate we are rapidly approaching a short position on butter in the whole of Canada.

"We think it only fair to point out than the present prices of print butter are exactly the same as they were one year ago, and cream prices are 1¢ pound higher.

White Ash Coal
Bassano Mine Alberta
BEST GRADE COAL AT ONLY
\$2.50
PER TON AT THE MINE
Lay In Your Winter Supply Now
at this remarkably Low Price!

**ORPHEUM
THEATRE**
Bassano, Alberta
FRIDAY and SATURDAY,
NOVEMBER 1 and 2—
THE MUSICAL TREAT OF
THE SEASON!!
ALAN JONES—MARY MARTIN
WALTER CONNOLLY
in
**The Great
Victor Herbert**

A Story You Have All Heard of presented on the screen
for your entertainment.

FRIDAY AND SATURDAY
NOVEMBER 8th and 9th—
Big Beyond Words... Wonders Beyond Belief... Magicians beyond compare!

CHARLES LAUGHTON
in Victor Hugo's
**The Hunchback
of Notre Dame**
with Sir Cedric Hardwicke, Thomas Mitchell, Maureen O'Hara, Edmund O'Brien, etc., etc.

PLEASE NOTE
Commencing Fri., Nov. 15th,
Shows will commence at
8 p.m. sharp, instead of 8:30.
ADMISSION PRICES—
5 to 15 years 15c
12 to 15 years 25c
16 years and over 35c



Cleaner - burning, more efficient

ESSOLITE, the new kerosene recently developed in Imperial Oil research laboratories, is a distinctly different kind of Kerosene. It is an incubator quality fuel and is free from sulphur and odour. It burns with a bright flame and has practically no odor and cleaner smoke wicks.

In lamps and lanterns, Esolite burns with a brilliant, white, flickering flame. It is safe to handle, it is non-inflammable, it burns safely and uniformly.

Esolite Kerosene, now made in Imperial Oil refineries at Calgary and Red Deer, Alberta, Imperial Oil really offers exceptional value for the value you expect in a high grade kerosene. Results equal the price of regular kerosene. Ask your Imperial Oil agent or dealer for Esolite.

IMPERIAL OIL LIMITED



PRODUCTS

</div

A Reliable Business
The Classified Ad. Column.

A. J. Sevigny

Brooks, Alta.

FOR a good successful sale
place your listing with us.
I have had many years of ex-
perience.

Phone 105, Licence 54-39-40

Member
Auctioneer Association of Alta.BUSINESS and
PROFESSIONALA. T. Connolly
REGISTERED OPTOMETRISTBroken Lenses Replaced from
Prescription or Pictures.Absolute Satisfaction Guaranteed,
QUICK SERVICE

Dr. A. G. Scott

M.B., I.M.C.C.

PHYSICIAN & SURGEON

Telephones

Offices 27 - Residence 131

Dr. W. F. Keith

Dentist

Phone 83 Bassano

Dr. E. E. Barlow

VETERINARIAN

BASSANO - ALTA.

Harry Holmes

CARPENTER & BUILDER

Estimates Given on all Work.
If you are in need of building
or carpenter work of any
kind—Phone 16, Bassano.

ORDER
OUT FLOWERS AND PLANTS,
SPRAY'S AND WREATHS
FROM
H. D. Bacon
Phone 105 - Box 105

W. S. Playfair
Agency for
COAL AND WOOD
Feed and Drying
Phone 26, Opposite Depot

MILK AND CREAM
Fresh milk and cream delivered
by motor early every morning.
Bill's Dairy
Our Customers Remain
Satisfied.

**FRESH MILK AND
CREAM**
Delivered to Your Door
Every Morning
A. Meldinger

EDWARD J. McCORMICK

B.A., LL.B.

Barister, Solicitor, Notary

of 815 Lancaster Ridge, Calgary

IN BASSANO EVERY SATURDAY

Between Hours of 8 a.m. and 7 p.m.

In the IMPERIAL HOTEL

ROSEMARIE

Mr. J. H. Blackmore spent a few days visiting with his son, Mr. H. Blackmore and wife.

Mr. and Mrs. K. Eastman spent Sunday, October 20th, visiting with old friends at Hutton.

Mr. W. Orr of Macleod spent two days visiting with his sister, Mrs. J. Swanson, and her father, Mr. A. Sillito.

Mr. Ellis Ottav of Parkland is spending a few days visiting at the home of Mr. and Mrs. R. P. Ferguson, who attended school at Olds.

Mr. Lyle Parker returned this week from the Macleod Hospital where he has been recovering from a very painful leg injury received when his trousers caught fire while working on top of a building.

The Parker family at Macleod Friends are glad to learn that the apparent seriousness of this injury is now past and a new pair of breeches plus a few weeks rest will put Lyle back in top condition.

The Hill Billy dance last Wednesday, the 2nd, proved to be a success.

LATHOM

Mr. Smith, substitute teacher here at Lathom, spent Saturday in Bassano.

Mr. and Mrs. R. Z. Lewis were in Bassano for four days last week. While there Mr. Love attended the Colicuit Purchased Hereford Sale where he purchased six head of cows. Mr. and Mrs. R. Walsh accompanied the Lore's.

Some road work is being done south of Lathom, and it is hoped that this will be some done north to the gravel.

Mrs. A. Tatson left Sunday morning to visit at the Sewall farm near Tilley.

**There is no other
tobacco JUST LIKE
OLD CHUM**

Church Announcements

St. Columbus Church

BASSANO, ALBERTA

MASSES: 2nd Sunday of each month at 9 o'clock or 11 o'clock alternately. 5th Sunday of the month at 9 o'clock. Special Services will be announced as the occasion arises.

REV. JAMES MORROW—PASTOR

Church of England

BASSANO, ALBERTA

SUNDAY, NOVEMBER 3rd, 1940.
3 P.M.—Service in form of Evening
Prayer and Sermon.

Rev. J. H. Naylor.

Knox Presbyterian
Church

11 a.m. Sunday School

and Bible Class

7:30 p.m. Worship Service.

Subject—“The Scope of the
Master’s Love”

A short study of three types of
people with whom the Master
is associated.

When he lived on earth abased,
Friends of sinners was His name;
Now above the gloom raised,
He rejoices in His name.

He still calls them brethren, friends
To all their whans stands.

—(Book of Praise)

—Charles F. Lane, Pastor

BAPTIST MISSION

10.0.F. Hall, Bassano

SUNDAY SERVICE 7:30 p.m.

Subject—“The Model Church.”

Junior Choir in Attendance
Services at Gem in the Communi-
ty Hall, 11:30 a.m.

E. E. HARTFORD, Pastor

WANTED—News from every home
in which this newspaper is read.
Send your year book and
the Recorder a week. We
will be pleased to publish them
for you.

HUSSAR

A snow storm on Saturday put
a stop to all threshing operations
in the district. About two inches
of snow fell Saturday evening.

Mr. H. G. Stitt was a Bassano visi-
tor on Friday afternoon. Mr. A. S.
Sealey last Wednesday. The Indians
have all been very busy and have
turned in a number of good arti-
cles.

Plans were made to hold a dance
at the Hamper Hall on November
8. Details as to the time will be
gavelly received by Mr. E. W.
Campbell, in whose store the han-
dies are now on view.

The next meeting of the ladies
Red Cross Branch will be held at
the home of Mrs. J. Sealey on Novem-
ber 10. It is hoped that every
one will be able to attend.

Mr. Joe Turney was the winner
of last week’s Makapee Victory
Wheel.

Snow has again delayed threshing
in the district. There are still
a few farmers who have not yet
finished harvesting.

On Sunday, Mr. Chris Jorgenson
celebrated his birthday with his
wife, Mrs. Hans Jorgenson and
Mr. and Mrs. J. C. Bell and son
Eddie, motored down to spend the
day with Mr. and Mrs. Jorgenson.

A number of ladies assisted Mrs.
Jorgenson to quilt two quilts for
the refugees last Wednesday and
Thursday.

A Red Cross Dance has been set
for November 1st here in the
Community hall with a good orchestra.

Mr. and Mrs. Stitt helped the
committee to serve lunch.

Mrs. Lawson and George Pugh
were Wayne visitors on
Thursday.

Mrs. Jimmy Tracy also motored
over on Thursday.

After the binder motored to
Wayne on Friday.

Mrs. Ferguson accompanied Mrs.
T. L. Montgomery motored to Cal-
gary Monday. She remained a guest
of her grand-daughter, Mrs. Dave

er of Rosemary, a daughter on Octo-
ber 19th, 1939.

TO Mr. and Mrs. R. Graham of
Brooks, a son on October 19th, 1940.

TO Mr. and Mrs. John A. Ander-
son of Chancellor, a daughter on
October 19th, 1940.

TO Mr. and Mrs. William Ferguson
of Brooks, a daughter on October
24th, 1940.

MAKEPEACE

The Makepeace Branch of the
Red Cross had a very interesting
meeting at the home of Mrs. E.
Sealey last Wednesday. The Indians
have all been very busy and have
turned in a number of good arti-
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October 19th, 1940.

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of Brooks, a daughter on October
24th, 1940.

Red Cross Dance In Bassano,
Fri., Nov. 15. Sonny Fry Band

Choice Meats Plus
Efficient Service Make it a
Pleasure for You to Buy at the

Pioneer Meat Market

"The Home of Fresh Meats"

PHONE IN YOUR ORDER

STANLEY HASKAYNE, Prop.

An Invitation
to Restful Hours?

Or to Ones of Eyestrain
and Nervous Tension?

When your easy chair and evening newspaper or book invite you to rest and relax will you really enjoy them? Will your eyes soon tire and ache? They won't if the light is "Conditioned" for Easy Seeing.

With "Conditioned Light" there are no harsh glares or sharp contrasts anywhere in the room. Though soft, it still places on the pages sufficient illumination to let you see the type clearly even after hours of reading. You'll find lamps that provide such illumination. While designed for Modern Living they are also styled for Modern Living.

Our Local Manager will be glad to obtain for you, from our Home Lighting Department, the solution of your lighting problems. There is no charge for this service.

Better Light — Happier Living

**Calgary Power Company
Limited**

SERVING ALBERTA

H. E. RILEY.

LOUIS CONN - PHONE 7

THE HOME OF THE FAMOUS JOHN B. STETSON HATS

A Real Range of Men's, Boys', Women's Wear at Catalogue Prices.

Men's Fleeces and Wool Underwear from \$1.49 up
Men's Wool work shirts—heavy \$2.15 up
Men's wool socks, regular 40c, on sale 3 pair for \$1.00
Men's dress socks, Special, 4 pairs \$1.00
Men's undershirts and undershirts, per pair 50c

Don't forget we carry a full range of men's leather shoes, overhauls and rubbers—and at real low prices.

EGG C Grade, Price per dozen 20c
CHAMOIS, Price per dozen 25c

APPLES—Johnnathans, Fancy, per box \$1.49
Walnuts, Real nice, per box \$1.39

TABLE GRAPE—Fancy, 2 pounds 25c

See us for your winter onions and spuds at very low prices

We carry full ranges of men's wear at city prices. Weiners, Baloney, Hams, Bacon

Overseas Chocolate Boxes for Army, Navy or Air Force Boys. 3c and 5c boxes. Just the thing to send the boys.

REAL VALUES IN FRUITS AND GROCERIES —

Sugar—10 lb. bags 88 lbs. \$2.25
Flour—Any No. 1 brand, Robin Hood, May's, etc. \$7.60

Olive Oil—Any brand 56 lbs. \$2.20

Ghee—Any brand 56 lbs. \$2.25

SOAP—White, Naphtha—100 bars to case to clean clothes \$1.15

FACE SOAPS—Any assortment 4 bars 25c, 16 bars \$4.00

Lux, Rinso, Chivas, Jiff, Ivory Snow, Oxydol, 3 pks. 45c

TOLIE—Any brand large rolls, 50c per roll for 100 ft. 25c

Small rolls 5 for 25c

Liquid FLOOR WAX—Plastic, no rub, only 35c

BUTTER—Any brand 5 lbs. 65c

Apple or raisin pie, 10c each.

Order some with your next order.

Why Pay More, When You Can Get More For Less.

We handle Calgary Best Broads, Cakes, Pastries, and a large range to select from all City Prices. Vienna, Dandy, Danish, Polako, Raisin, Twiss or Sliced Steam, or Raisin Cakes, etc.

Apple or raisin pie, 10c each. Order some with your next order.



Prices for 25 oz.
bottles range
from \$2.85 to \$3.80

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

Men's Underwear

FOR COOLER, CHILLY DAYS. MEN'S FALL WEIGHT UNION COMBINATIONS.
PRICED \$1.50

CHILDREN'S HOSE
Pure Noilny Wool. Reinforced with cotton. FAIR... \$60

TAMA CLOTH
36 inches wide. Neat. Blue and white stripe. Suitable for pyjamas. PER YARD \$2.50

SILK NIGHT GOWNS
Round neck. Neat lace trimmed. Tea Rose only. Special... \$1.25

FRUIT SPECIAL:

1 Can Grapefruit Hearts
2 Can Apricots
1 Can Peaches
1 Can Raspberries

ALL FOR 60c

CUT PEEL—lb. and 1/4 lb.
tins... 15c and 30c

CHERRIES—Red and green.
Per pkg... 100c

CURRENTS—Fresh quality.
Per lb... 90c

CAKE FRUITLETS—
Per pkg... 20c

CAKE FLOUR—Swansdown.
per pkg... 20c

Oranges, Sweet and juicy, 3 dozen 15c. Bananas, Golden, lb. 10c.
Grapefruit, Tokay Grapes, Cranberries Mackintosh Red Apples.

JAMES JOHNSTON

"THE STORE OF QUALITY"

A treat from your own
Four Million-Gallon
Wine Cellars!

BRIGHT'S
Concord and
Catawba

Imagine—a four-million-gallon wine cellar! Kept by Bright to assure your extra pleasure, the immense capacity of these cellars means that Bright can age wines more fully before a single drop is bottled and sold!

THERE IS NO SUBSTITUTE
FOR AGE!



This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

REX-E-ME MEDICATED SKIN CREAM

You should have a jar or tube of Rex-E-Me in your house. It is helpful in caring for many types of skin irritations. It is pleasant to use—creamy white—rub in easily—cooling and soothing—refreshing odor. It is a high quality skin cream with just enough medication to assist in relieving ordinary skin irritations.

LARGE JARS 80c. TUBES 20c

STILES "The Druggist"
The Rexall Store

Local Items

Miss Dorothy Flanagan of Cluny spent the week-end visiting in Bassano.

Miss Margaret McKenzie had a friend from Calgary visit her over the week-end.

Miss Brown, Miss Lois Hunter, and Miss Alisa Hopkins were weekend visitors in Medicine Hat.

Mr. T. McIntrye of Calgary is receiving on the staff at the local station.

Miss Nora Boyle is enjoying a few days visiting friends in Bassano and district.

Mr. Norman Hunter of Ontario spent the week-end at the home of Mr. and Mrs. S. Meers of Bassano.

Mr. A. Mucci spent the weekend in Calgary visiting his father; Mr. G. Morrison, who is a patient in a Calgary Hospital.

Miss McCune of Vancouver returned to her home last week after spending several days visiting with her daughter, Mrs. H. H. Beeber.

Dr. and Mrs. Neilson of Calgary were weekend visitors at the home of Mr. and Mrs. Chat. McKinnon.

Mrs. H. Herford of Gern spent a few days visiting at the home of her parents, Mr. and Mrs. S. Lenard.

Miss Frances Cole of the Vulcan Hospital Staff spent the early part of this week visiting at the home of her sister, Mrs. Floyd T. Cary.

All Ladies of the Altar Society are furnishing the sewing for the Sale of Work. Please bring same to the Secretary when completed.

Miss Carolyn Beeber, who is attending school in Calgary, spent the weekend visiting at the home of her parents in Bassano.

Mrs. F. E. Gayford of Calgary spent several days last week visiting at the home of Mr. and Mrs. H. W. Harper, who returned to her home.

Mr. and Mrs. Berg and children of Medicine Hat spent Sunday visiting at the home of Mr. and Mrs. James Johnson.

Miss Shirley Holmes, daughter of Mr. and Mrs. M. Holmes of Bassano, has accepted a position in the office of the Westinghouse Company in Calgary.

Mr. W. F. Macleish was a visitor in Canals on Tuesday of this week. Mr. and Mrs. F. Hayes were Calgary visitors on Tuesday.

Mrs. Fisher of Okotoks and Miss Colder of Medicine Hat are spending a few days visiting at the home of Mr. and Mrs. A. McFee.

Miss Grace Britti, teacher of a school in the ELD. division, spent the weekend visiting at her home in Bassano.

Mrs. C. Hayes spent the early part of this week visiting friends in Bassano, and her parents at Coopers, Mr. and Mrs. Thompson.

Grais for the children will be different this year at the Altar Society Social on December 1st. Be sure to get yours.

Mrs. Berkovich, who has been visiting in Calgary for the past month, returned to the Conna home in Bassano the early part of the week.

Miss Will will be said in the local R.C. Church on All Souls Day, November 2nd, by Rev. Mr. Morley at 10 o'clock in the morning.

Miss Lois Hunter, who for the past several months has been employed on the local telephone office staff, is returning to her home in Medicine Hat today. Her mother, Mrs. D. Wans, motored up from the Douglas family.

Hugh Berry, son of Mr. and Mrs. Schon of Bassano, has been transferred to the Sixthman branch of the Royal Bank, north of Edmonton.

Locust Bassano on Sunday last, Mr. and Mrs. George Anderson to Pinnegan Ferry district where they will enjoy a few days holiday with Mr. and Mrs. Leslie Douglas. They were accompanied by members of the Douglas family.

FOUND—Keys on string. Owner may claim same by calling at Recorder Office and paying for ad.

COOL DAYS ARE HERE**Mens and Boys Wear Department****WINTER GOODS AT SPECIAL PRICES****MEN'S SILVER FLEECE COMBINATIONS**

THE TIGER BRAND Quality Famed for their long wearing and excellent wash qualities. Warm and comfortable. Sizes 36 to 44.

SPECIAL PRICE SUIT \$1.50

HARVEST WEARS COMBINATIONS

FOR MEN AND BOYS! These Fine Garments are fashioned from cozy wool an cotton mixtures. Stand up to hard wear and wash perfectly. Buttoned and Buttonless styles.

MEN'S PRICED PER SUIT \$1.50. \$1.80 to \$2.50

BOYS PRICED PER SUIT \$1.45 to \$2.25

MEN'S HEAVY DOESKIN WINDBREAKERS

These are made of heavy quality doeskin cloth that is air space woven and gives insulation. One breast pocket with zipper fastener.

Two leather bound side pockets. Strong zipper front fastener. Garments are excellent buying now. Colors Navy and Maroon.

SPECIAL PRICE EACH \$5.79

BOY'S DORSET WINDBREAKERS

Navy Blue—Heavy quality—Stand through—heavy check flannel-like. Two front pockets. Strong zipper front fastener. A grand winter garment. F11 to 15 years.

SPECIAL PRICE EACH \$2.95

BOY'S MACKINAW CLOTH BRECKERS

Dark Navy Blue Heavy Quality reinforced seat and inside leg at knee. Roomy cut and strongly sewn. Perfect garments for winter wear.

BOYS PRICE PAIR \$2.95

BOYS PRICE PAIR \$3.25

Ladies' Wear and Dry Goods Dept.**High Class Quality Merchandise Goods
At Special Prices.****Warm Winter Bedding**

WHITE FLANNELETTE SHEETS OF EXCELLENT QUALITY. SOFT, COST, COMFORTABLE SHEETS THAT WILL GIVE SPLENDID SERVICE. SIZE 7x9. SPECIAL FAIR \$2.79

GREY WOOL BLANKETS**PLAID FLANNELETTE SHEETS****GREY WOOL BLANKETS****GREY WOOL BLANKETS**